

Arunraj Rajendran (Arun)

Product Manager — and much more..

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Product Manager in the GRC and enterprise SaaS domain, building AI-first workflows, localization capabilities, and modernization initiatives for large-scale incident management products. Recent work includes AI-assisted investigations, configurable intake, international expansion, and semantic layer product architecture. Brings 12+ years across B2B SaaS, startups, product ownership, growth, UI/UX, and entrepreneurship.

LAST 12 MONTHS IMPACT

- \$500K incremental bookings from Japanese market expansion in the last 6 months.
- Coordinated with Bain on VoC inputs from 200+ customers, prioritizing stabilization and churn-reduction features.
- 10% of international clients using more than one language.
- Built AI workflows for case reports, case narratives, related cases, implicated-party screening, AI analytics, and AI intake.

RECENT AI PRODUCT WORK

ENTERPRISE INVESTIGATIONS

AI Case Insights

Shaped an AI-assisted workflow that scans evidence, extracts key facts, builds timelines, and drafts investigation reports for human review.

Product move: AI fact extraction, timeline view, initial report, and final report generation.

PLATFORM MODERNIZATION

Canonical Model & Semantic Layer

Contributed to a prototype for modernizing a legacy product into a lighter, integrated AI-first platform with a shared data foundation.

Product move: Canonical model, semantic layer, common database, and integrated product architecture.

CASE INTAKE

Reimagining Intake

Defined a configurable AI-first intake experience that lets customers create branded forms, workflows, fields, and reporting experiences.

Product move: Custom form builder, AI-assisted setup, workflow configuration, and migration path.

GLOBAL EXPANSION

Localization & Internationalization

Led product work to support multilingual experiences, regional formats, and translation workflows across a large enterprise application.

Product move: Localization, internationalization, professional translation, machine translation, and cross-team delivery.

EXPERIENCE

Associate Product Manager · NAVEX

Jan 2026 – Present

- Own localization and internationalization capabilities for European, DACH, and Japanese markets across a large, multi-module enterprise product.
- Led product-wide translation, date, time, number, name, and regional-format localization with professional and machine translation workflows.
- Supported expansion into Japan and DACH, including enterprise customers such as Mitsubishi and Hitachi, contributing to \$500K in incremental bookings.
- Shaped AI Case Insights to scan evidence, extract key facts, build timelines, and draft investigation reports for human review.
- Defined AI-first configurable intake workflows to reduce legacy onboarding from 3–5 weeks toward a 2–3 day setup experience.
- Contributed to a canonical model and semantic layer prototype for modernizing a 15-year-old legacy product into an integrated AI-first platform.
- Partner with Schneider Electric, Ross, BNP Paribas, and other enterprise customers on AI solutioning, adoption, and product feedback.

Senior Product Owner · GlobalLogic for NAVEX

Apr 2024 – Dec 2025

Product Owner · NAVEX

Nov 2022 – Apr 2024

- Managed roadmap execution for EthicsPoint and case management modules across enterprise compliance workflows.
- Defined product requirements, user stories, acceptance criteria, wireframes, and process flows for cross-functional teams.

- Conducted stakeholder demos, feedback sessions, and post-release reviews to improve usability and responsiveness.
- Led Agile execution across grooming, sprint planning, standups, reviews, and retrospectives to support timely delivery.
- Translated customer and business needs into scalable product improvements across GRC product areas.
- Supported core EthicsPoint product areas while partnering with NAVEX stakeholders across requirements, delivery, and adoption.

Product Owner · *Adobe, Contract*

Feb 2022 – Nov 2022

- Managed a marketing communication tool responsible for Adobe SMS campaign workflows.
- Oversaw product transition and backlog management for SaaS products.
- Created user stories, wireframes, and MVP initiatives to optimize cost and delivery.
- Supported customer onboarding, product adoption, and system monitoring using Splunk.

Technical Project Manager · *Plate IQ*

Aug 2020 – Feb 2022

- Managed an accounts payable product supporting finance and operational workflows.
- Led Scrum adoption and sprint execution across globally distributed engineering teams.
- Coordinated backlog prioritization and release planning aligned with product vision and roadmap.
- Built UX flows and supported delivery planning for product initiatives.

Senior Market Manager · *GlowRoad*

Jul 2019 – May 2020

- Owned end-to-end digital marketing with a monthly budget of over INR 3 crore.
- Increased orders from 18K per day to 30K per day within 4–6 months.
- Served as part of the core team during the Series B fundraising period, reporting to the CEO.
- Organized user focus group studies and used insights to support user experience development.

Entrepreneur · *Independent ventures and growth hacking agency*

Jul 2015 – Jun 2019

- Explored startup ideas across IT services, an app for pets, a startup magazine, and growth hacking solutions.
- Successfully ran a growth hacking agency for 3 years, serving clients across healthcare, education, restaurants, entertainment, real estate, and other domains.
- Worked with notable brands and businesses including Alliance University, Sobha Builders, pubs in Bangalore, CricTracker, and Remidio.
- Created BRDs, PRDs, campaign plans, and delivery workflows while training teams and improving execution predictability.

Business Analyst and Scrum Master · *Suyati Technologies*

Jul 2013 – May 2015

- Supported business analysis, Agile ceremonies, requirement documentation, and stakeholder communication.

SELECTED STRENGTHS

- Roadmap to GTM: experienced across product roadmaps, prioritization, prototyping, GTM planning, customer engagement, sales engagement, and delivery.
- Growth-backed product thinking: hands-on experience in acquisition, user research, funnel improvement, and growth execution across high-scale consumer and B2B contexts.

CORE SKILLS

Product Roadmapping, Discovery, Prioritization, PRDs, GTM, Customer communication, AI workflow design

Domains GRC, Ethics & Compliance, Localization, Internationalization, AI workflows, Semantic layer, Enterprise SaaS, E-commerce

Execution Agile/Scrum, Prototyping, Stakeholder demos, UX collaboration, Customer solutioning, AI prototyping

Tools Jira, Confluence, Figma, Miro, Aha!, Mixpanel, Pendo, Notion, GitHub, NotebookLM, CleverTap, Splunk, Claude Code/Design, Codex

EDUCATION

PGDM Systems & Operations, Marketing, *SCMS Cochin School of Business*

B.Sc. Information Technology, *Dr. GRD College of Science*